# ANNUAL REFLECTION REFLECTION

(OUR SECOND YEAR OF)

Instilling dignity
Through household goods
DIG



### To our beloved DIG community -

We did it. Not only did we survive our first FULL calendar year... we kicked its butt.

This year has been an extraordinary year of community, challenges, and collaboration. As we continue to navigate the long-term effects of the COVID-19 pandemic, you - the DIG community - has continued to prioritize what's most important: *each other*. Together, we've carried heavy furniture, organized hundreds of bed sheets, laughed, cried, and laughed till we cried. We listened to hard stories and celebrated incredible triumphs. Most importantly, we helped each other accept the "humanness" in us all.

To me, the word "report" just didn't do it justice when I was pulling together DIG's year-end numbers. Reports? Yawn. This document is a <u>reflection</u>. It's a reflection of a living, breathing, growing community; a young nonprofit with *huge* potential.

I'm so proud of what we've been able to create together. We breathed new life into what it means to give and receive help. Our world is colorful, unique, fun, inviting, and warm\*; it's everything we hope to emanate when providing service to our neighbors. Finding a house is a critical accomplishment; building a home is something to celebrate. Thank you, from the bottom of my heart, for helping families in our rural com-



Emily Gorski, Founder

munity feel at home this year. To more success, growth, and reflection!

### BUT FIRST, OUR VALUES: ABUNDANCE CREATIVITY HUMILITY COMMITMENT FUN BELONGING

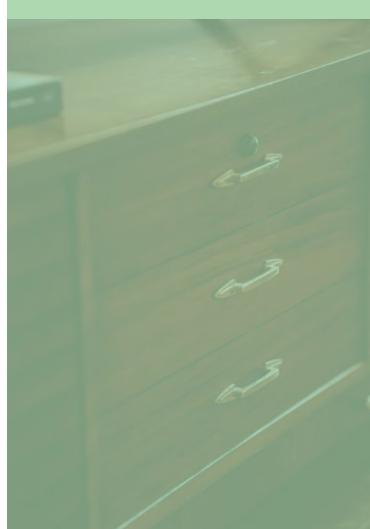
DIG Furniture Bank is a 501(c)3 nonprofit organization that serves rural Central Pennsylvania. We collect gently used furniture and household items from our community to furnish the homes of local families moving into housing after crisis. We are a much-needed solution for those in need of furniture - and those looking to get rid of furniture - in a resource-limited community.

We partner with local nonprofit and human service organizations that work with people who seek assistance. 100% of the people we provide furniture to are referred to us from this group of agencies, otherwise known as Referral Agencies.

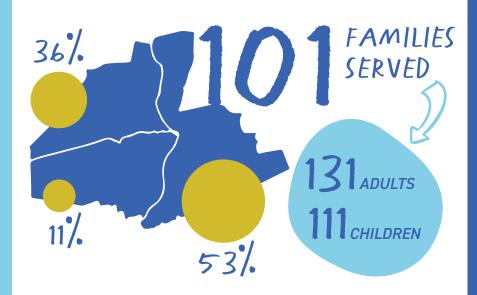
We're led by people who have been through it. We've seen the toll that the "system" can take on someone who has been through the unimaginable. We're intentional about providing quality service where everyone belongs while building up our neighbors through the celebratory process of building their home. We understand that home serves as the platform people need to achieve a life of stability; we're here to provide that piece of the puzzle.







### 2021 STATS AT A GLANCE



### TOP FIVE TOWNS SERVED:

1. LEWISBURG 2. SUNBURY 3. MIFFLINBURG 4. SHAMOKIN 5. MILTON





\*OTHER TOP IMPACTS INCLUDE IMPROVED SELF-ESTEEM, PHYSICAL HEALTH, STRESS, SLEEP, AND MENTAL HEALTH

### TOP FIVE MOST REQUESTED ITEMS:











1. BEDS

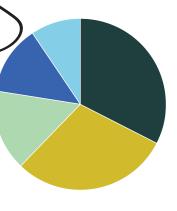
2. DRESSERS 3. MICROWAVES

4. DINING TABLES & CHAIRS

5. LINENS

### TOP FIVE REASONS FOR NEEDING ASSISTANCE

- RELOCATION (22.7%)
- HOMELESSNESS (20.6%)
- DOMESTIC VIOLENCE (10.6%)
- HEALTH (9.2%)
- JOB LOSS (6.4%)





## 2021 HIGH-LIGHTS

JAN

FEB

MAR

APR



SNOW. SO MUCH SNOW.

CELEBRATED OUR 100TH

MOVED FROM THE BARN INTO

**OUR 1ST PUBLIC SPACE** 

WE ALSO BEGAN OUR HOUSEWARMING BASKET PROJECT. INSPIRED BY OUR FRIENDS AT GABLE HOUSE BAKERY!

AUG

JUL

JUN



GABBY JOINED THE TEAM AS OUR 1<sup>ST</sup> AMERICORPS MEMBER



FIRST ANNUAL VOLUNTEER APPRECIATION BARN PARTY **MURAL INSTALLATION BY** THE FABULOUS PAINT BY S

**DELIVERY RUN** 

EXCEEDED OUR \$15,000 FUNDRAISING GOAL TO GET A DELIVERY TRUCK IN ONE MONTH!

SEPT

OCT

NOV

DEC

WE ALSO CELEBRATEL

OUR ONE-YEAR ANNIVERSARY

THROUGH OUR 15T

[VIRTUAL] FRESH

START EVENT!



VE BUR TRUCK

> GIFTED NINE NEW MATTRESSES IN TIME FOR THE HOLIDAYS

TEMPORARY POP UP SHOP! IT RAISED OVER \$1,800 IN ONE MONTH!



Thank you so much, you are all SO WONDERFUL!!!

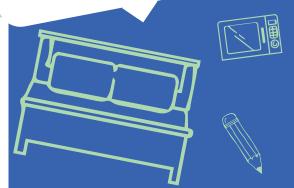




You have NO IDEA how these items have made a difference in our lives...along with the hundreds of items that you already brought us when we first relocated to Lewisburg a few months ago our house feels like a home more and more each day!!! And I have YOU to thank for that!!

TESTIMONIAL

I absolutely love DIG and so do
my children! Before DIG got me a
real bed I hadn't sleep in a real
bed in probably about two years.
it ... I would of
much you miss it ... I would of
much you miss it ... I would of
anything just to sleep in a
done anything just to





Everything went super quick and smooth, I came back from vacation and the following day they moved my love seat in. The workers are nice and very respectful.

### FINANCIAL POSITION

### **INCOME**

### JANUARY 1 - DECEMBER 31, 2021

Total Income	\$48,219
Merchandise Sales & Other Income	\$916
Individual Donations	\$26,183
Foundation Grants	\$14,651
Corporate Donations	\$6,469

### **COST OF GOODS SOLD**

Buy New Program	\$1,083
Good Night's Sleep Fund*	\$17,375

GROSS PROFIT .....\$29,761

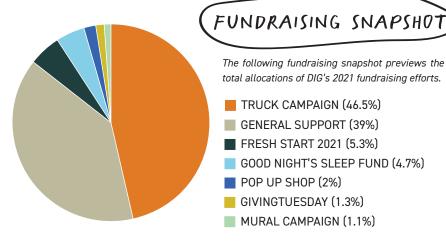
### **EXPENSE**

Total Expenses	.\$17,530
Personnel	\$5,125
Advertising & Fundraising	\$5,367
General Operating Expenses	\$7,038

NET INCOME.....\$12,231

### \*WHAT IS THE GOOD NIGHT'S SLEEP FUND?

The Good Night's Sleep Fund is used to purchase brand new mattresses, bed frames, and pillows for families in need. Since DIG is currently a volunteer-operated organization with minimal operational expense, a significant portion of undesignated funds goes towards the purchases of beds.





### **\*** EXPANDING TO MILTON

That's right! DIG is expanding to better serve our clients thanks to a budding partnership with The Improved Milton Experience (TIME). We'll be opening up a storefront along S Front Street that will be for our clients to SHOP for THEM-SELVES... FOR FREE! By adding this element of self-choice, our clients will not only have the opportunity to select items that reflect their families' values, styles, and needs, it will also give them an opportunity to have control over something as important as building their new home at a time when they likely haven't had control over anything at all. This partnership will also introduce new volunteer opportunities and a new system of operation for our Referral Agencies.

### **DUR DELIVERY TRUCK**

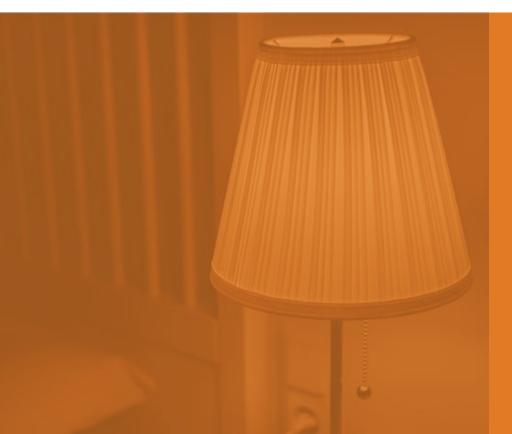
We still can't quite get over the fact that you all help us raise over \$18,000 towards the purchase of a much-needed delivery truck in just ONE MONTH. We mean... wow. Now, it's time to find that perfect vehicle! With this addition to the DIG operations, we expect to increase our deliveries to at least once a day, which will increase the number of people we serve in 2022 by at least 50%!

### **★** SUPPORTING BUCKNELL'S SUSTAINABLE MOVE OUT

DIG will be amping up our efforts with Bucknell University to save student move out furniture and household items from the dumpsters and into the homes of our neighbors in need! We'll be parking our truck on campus for the university's spring semester moveout to collect unwanted items from students to make their move out experience easier while reducing waste on campus. The collaboration is just one example of Bucknell's commitment to sustainability and community improvement.

### **★ INVENTORY TRACKING**

If you've followed us in 2021, you likely could guess that getting donations has NOT been an issue for DIG in our first two years. We're so grateful for the in-flow of gorgeous items passed down to furnish our neighbors' homes. Now, it's time to add some inventory tracking processes to our operations! We'll be able to see what comes in, goes out, evaluate quality, and MORE.







### ROARD OF DIRECTORS

Alicia Showers, Chair Zach Kline, Vice Chair Corey Tappan, Treasurer Carly Klinger, Secretary

Michael Krout Cathleen Stenglein

**Emily Stotter** 

### FINANCE COMMITTEE

Ellen Ruby

Joe Stenglein

Corey Tappan

### FUNDRAISING COMMITTEE

Carly Klinger

Angie Palermo

Nicole Peterson

Alicia Showers

Zach Stotter

Jacob Tomaszewski

### HOMEBUILDERS CLUB (SUSTAINING DONORS)

Sarah Brayda

Emily & Nick Gorski

Sharon Smith

Eleni Chappen

Zach Kline

Andy Mrusko

Charlie Mrusko

Cathleen Stenglein

David Chilton

Victoria Lisle Angie Palermo Corey Tappan

Kevin Fox

Anne McCabe

Ellen Ruby

Joanne Troutman



### REFERRAL AGENCIES

American Red Cross

AmeriHealth Caritas

CareerLink

**Caring Communities** 

Central Susquehanna Opportunities, Inc.

CMSU (Columbia Montour Snyder Union) Behav-

ioral Health Services

CSIU Early Head Start

CSIU YES to the Future

**CSIU WATCH Project** 

Darlene Garcia-Johnson LLC

Family Practice Center

Getting Ahead Foundation

Geisinger at Home

Greater Susquehanna Valley United Way

Haven Ministry

Justice Works Youth Care

Mifflinburg Church of the Nazarene

Milton Area School District

Northumberland County Area Agency on Aging

Northumberland County Behavioral Health

Northumberland County Children & Youth Ser-

vices

Northumberland County Assistance Office

Nurse-Family Partnership

PA Army National Guard

Snyder County Children & Youth Services

Snyder-Union Northumberland Habitat for

Humanity

St. John's UCC, Lewisburg

St. Paul's United Church of Christ

SUMMIT Early Learning

Susquehanna Valley Mediation

Transitions of PA

Union County Assistance Office

Union County Children & Youth Services

Union County Housing Authority

**Union County Probation** 

Union-Snyder Agency on Aging, Inc.

Union-Snyder Community Action Agency

Veterans Multi-Service Center, Central PA

Warrior Run School District





(WE JUST LIKE SO MANY OF YOU!)

### PROGRAM VOLUNTEERS

Linn Dorman

The Kraus Family

Dave & Lynn Whitten

Allison Embeck

Damon Lin

Cathleen & Joe Stenglein Sue Yohn

Sue Goddard

Caroline Madigan

The Stotter Family

Karole Renninger

Rachel Herman

Kellie & Brad Moyer

Barb Tedesco

Zach Kline

Greg O'Neil

Jan Temple

Carly Klinger

Nicole Peterson

Derick Weller

### BUSINESS, CHURCH, & FOUNDATION PARTNERS

45W

Apfelbaum Kula, P.C.

ARROW Land Solutions, LLC

Art of Living Design

Born Too Late Tie Dyes

Bucknell Freeman College of

Management

Buffalo Valley Wealth Plus

Care CPA LLC

Community Giving Foundation

Freebird Paperie

First Community Foundation

of Pennsylvania

First Presbyterian Church

Gable House Bakery

Lewisburg Sunset Rotary

Lewisburg Sunrise Rotary

Mifflinburg Bank & Trust

Mifflinburg Innovation Works

Mifflinburg Kiwanis

Sculptures Studio

Selinsgrove Rotary

St. John's UCC

### ...AND LAST BUT NEVER LEAST: GABBY HERMAN

Thank you for your love, passion, and dedication to DIG and our clients. You, friend, are a star! 🔭



